



Phone: 609-233-1474  
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Portfolio at: MICHELLELAMOND.COM

## SUMMARY:

Versatile graphic designer with experience in product and company branding, user-friendly iPhone app design, web design, print design and illustration. Consistently displays ability to transform the needs and visions of the company or client into profitable and satisfactory design solutions. Illustration skills provide clients with a unique image while cutting costs. Possesses effective people-skills, artistic insight, critical-thinking ability, technical proficiency, and thorough knowledge of design concepts, processes and techniques.

## SKILLS:

- HTML/HTML5
- CSS/CSS3
- JavaScript/jQuery
- Dreamweaver
- QuarkXPress
- Adobe Photoshop
- Adobe Image Ready
- Adobe Illustrator
- Microsoft Office Suite
- Mac OS & Windows Vista/XP
- Print, Web and iOS App Design
- Branding/Illustration

## EXPERIENCE:

### Concord Engineering (via The Creative Group) | WEB PRODUCTION ARTIST | 12.2012-12.2012

Updated company website by making copy and style changes using HTML and CSS; Edited and added images to website.

### iCueTV, LLC | GRAPHIC DESIGNER | 04.2012-09.2012

Joined creative forces with design team, developers and Marketing Director to develop and promote DropWallet brand; Designed DropWallet's business-side website, and the MyDropWallet user-side iPhone app; Created and illustrated custom art for use on social media (Facebook timeline image and Twitter background), t-shirts, posters and other promo items; Documented brand guidelines and specifications.

### The Marathon Group (via The Creative Group) | GRAPHIC DESIGNER | 02.2012-04.2012

Supported the creative team on a variety of print production assignments for company's clients; Designed a wide range of projects from concept to completion, including posters, kiosks, billboards, advertisements, cards, folders, flyers, and brochures.

### Tech Aesthetics | GRAPHIC DESIGNER | 06.2011

Designed logo for growing web design company.

### Philadelphia Media Network | PREPRESS ADVERTISEMENT ARTIST | 11.2005-12.2011

Collaborated with coworkers, sales team, clients and promotions department to design print ads within deadline; Created heading banners seen throughout The Philadelphia Inquirer and Daily News; Developed the logos for the four rotating featured segments of the JOBS section in The Philadelphia Inquirer and Daily News; Constructed materials for client presentations; Scanned, prepped and retouched art for print; Proofread and wrote ad copy when required.

### ImpactRx | WEB DESIGNER | 05.2005-11.2005

Maintained and updated company's intranet site of over 100 pages using HTML, CSS and some JavaScript.

## EDUCATION:

**Graphic Design Diploma** | The Chubb Institute  
Graduated 2005 | The Director's List | GPA 3.96 (54 credits)

**A.A. in Communication Arts** | Burlington County College  
Graduated 2004 | GPA 3.1 (72 Credits)

**PROFESSIONAL DEVELOPMENT:**

Web Design II (JavaScript/jQuery) | University of the Arts | Summer 2012

Web Design III (HTML5/CSS3) | University of the Arts | Spring 2013

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**WEB & GRAPHIC DESIGNER**

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